

Ice Business--(Cont'd)

Retail Ice

Bay Cities Ice & Cold Storage Co
715 Brannan, HE mlock-4222

CITY ICE DELIVERY CO

Distributors for
CONSUMERS ICE COMPANY
NATIONAL ICE & COLD STORAGE COMPANY
OF CALIFORNIA
UNION MERCHANTS ICE DELIVERY
COMPANY

City Ice Delivery Co Kansas & Division, MA rket-6400

Ice Cream Business

Amer Creamery Co Oakland
From manual telephone call... Enterprise-10910
From dial telephone dial
"Operator" and ask for... Enterprise-10910

GOLDEN STATE COMPANY LTD
366 Guerrero, HE mlock-6000
Week days after 6 P M call... HE mlock-6011

Cabinets, Ice Cream
(See Refrigerator Business)

Frozen Desserts

BORDEN'S FARM PRODUCTS
BORDEN'S
SAN FRANCISCO'S MOST
POPULAR ICE CREAM!
1325 Potrero Ar... VA Inca-6000

Retail Ice Cream

Blum's Confectionery Polk & Calif... OR dway-8500
ELITE PASTRY & RESTAURANT
2209 Polk, GR ayson-3521

Wholesale Ice Cream

BORDEN'S ICE CREAM CO
1325 Potrero, VA Inca-6000
SPRECKELS-RUSSELL DAIRY CO
LTD 1405 Mission... HE mlock-1026

Ice Cream Cone Business

McLaren Cone Co 815 Battery... DO uglas-0100

Ice Cream Freezers

AMERICAN SODA FOUNTAIN CO
Creamix Ice Cream Freezers
1915 Bryant... HE mlock-5028

Ice Cream Mfrs.' Supply Business

Chillo Products Co 423-9th... MA rket-4222
CREAMERY PACKAGE MFG CO
THE 699 Battery... DO uglas-3950

Imperi Extra Cotton Duck

(Look on "C" pages under
"Canvas Business")

Implement Business

BERG CHAS IMPLEMENT CO
34 Washington, EX brook-7082
Deere John Implement Co Agency
346 Washington, EX brook-7082

Farm Implements

Deere John Plow Co of S F 651 Brannan, SU tter-2929

Importing Business

Acme Commerce Co 617 Mtgy... DO uglas-5523
Adams & Co 320 Market... DO uglas-4725
Adele Bros Inc 540 Mission... DO uglas-4887

Importing Business--(Cont'd)

Hammer & Co 310 Clay... EX brook-5310
Hansen J H 320 Market... EX brook-2040
Harrison Co The 731 Market... SU tter-6553

Importing Business--(Cont'd)

Simondetti & Co 180 New Mtgy... DO uglas-6565
Solbach & Husbam 149 New Mtgy... SU tter-6091
SOLIMON G JR 314 Battery... EX brook-6303

Agencies, Importing

KAGEYAMA & CO
Agri-Agr Powder
617 Sansome... SU tter-5313

Cocoa Nut Importers

(See Cocoa Nut)

Coffee Importers

(See Coffee Business)

Exporters

(See Exporting Business)

Linen Importers

(See Linen Goods Business)

Spanish Shawl Importers

(See Shawls)

Imprinting

Gold Leaf Imprinting
MONARCH GOLD LEAF PRINTING
CO 58-2nd... EX brook-0595

Incinerator Business

ACME CONSTRUCTION CO
960 Natoma, UN drhil-2851
DUPLEX KRAUSE INCINERATOR
Gunm Carle & Co
20 Potrero... UN drhil-5480

Income Tax Specialists

(See Tax Specialists)

Incorporating Service Business

Corporation Co Mills Bldg... SU tter-5593
Corporation Trust Co The Mills Bldg... SU tter-5593

Indemnity Insurance Co. of North America

(Look on "I" pages under "Insurance Business")

India Tire

(Look on "T" pages under "Tire Business")

Infants' Diet Materials

Mead Johnson & Co 670-3rd... GA rfd-8121

Infants' Wear

Earnshaw Knitting Co 883 Mission... GA rfd-5664
Ideal Baby Shoe Co 883 Mission... GA rfd-5664

Manufacturers Infants' Wear

Spiellers Apparel Mfg Co 32 Battery, DO uglas-8459

Wholesale Infants' Wear

Feisel E J 334 Mission... DO uglas-3857

Information Bureaus

Abbens Confidential Service 690 Mt... DO uglas-0214
Ask Mr Foster Travel Information
Service Hotel Stewart... KE army-7317

Ink Business

Associated Ink Co Ltd 523 Polson... DO uglas-4843
Behrens H H 523 Polson... DO uglas-4843
Calif Ink Co Inc 545 Sansome... KE army-4688

Lithographers' Ink

Calif Ink Co Inc 545 Sansome... KE army-4688
Morrill Geo H Co of Calif 130 Fremont, SU tter-5218

Marking Ink

Patrick & Meise-Klinkner Co
560 Market, EX brook-2641

Printing Ink

ASSOCIATED INK CO LTD
District of Sinclair & Valentine Inks
523 Polson... DO uglas-4843

Stencil Ink

Patrick & Meise-Klinkner Co
560 Market, EX brook-2641

Writing Ink

Waterman L E Co 609 Market... GA rfd-6474

Insect Exterminating

(See Exterminating Business)

Results obtained through the "Buyer's Guide"

are greater than can be obtained through
similar expenditures in any other form of
advertising.

Insecticides Business

AMERICAS & ORIENT CO 525-4th, SU tter-3391
Calif Pest Control Co 1013 Howard... HE mlock-1312
Colloidal Produce Corp 333 Polson... DO uglas-1334

Insulating Material Business

Air & Water Conditioning Co 538 Hurd, GA rfd-3808
Allen & Dettmann Lumber Co
2000 Brans Ar, VA Inca-2700
Armstrong Cork & Insulation Co
557 Howard, GA rfd-7878

Asbestos Insulating Material

Asbestos Co of Calif 475 Stevenson... GA rfd-3056
Jones Bros Asbestos Co 370-2nd... DO uglas-7650

PLANT RUBBER & ASBESTOS WORKS

Manufacturers 85% Magnesia and
Asbestos Air Cell Pipe Coverings,
High Temperature Boiler Blocks,
Millboard and Paper; Plastic Fire
Brick, Internal Boiler Paint; Also
Steam Packings, Hose, Belting.

WESTERN ASBESTOS MAGNESIA

CO 675 Townsend... HE mlock-4884

Building Insulating Material

Lilly & Crowley Inc 90 Townsend... EX brook-6351
Masonite Sales Agency 90 Townsend... EX brook-6351

Cold Storage Room Insulating Material

Coast Refrigerator Co 25 Oak Grove... DO uglas-8875
Cork Insulation Co Inc 482 Bryant... GA rfd-0184

Electrical Insulating Material

Marwood Limited 367-9th... UN drhil-3245

Floor Deadening Insulating Material

GUNN CARLE & CO
Floor & Wall Insulating Material
20 Potrero... UN drhil-5480

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

- 1. Please answer promptly.
2. Please be on the line when the party you want takes down his receiver.
3. Please speak as cordially as you would if face-to-face.
4. Please place the receiver on the hook gently when hanging up.
Telephone customers are, in a majority of cases, financially competent buyers. Why not bid for their trade through the "Buyer's Guide."